

OBJECTIVE

I hope to work for a well established company, where I can utilize my skills on a variety of projects from concept to production.

STRENGTHS

- Strong ability to visualize projects as a whole, as opposed to individual graphic components
- Seasoned designer with strong creative skills for small and large format jobs
- Willing to push brand guidelines beyond limits
- Strategic thinker and creative problem solver
- Strong work ethic that meets deadlines with swiftness and efficiency, while handling multiple projects
- Able to manage vendor relationships
- Able to communicate with multiple personalities
- Willingness to learn new medias
- Completed projects for major clients, such as: Firestone, Lowe's, PGA Tour Superstores, Family Dollar, Rolls-Royce, and Sunoco

SKILLS

- Adobe Creative Suite (*mainly Illustrator, Photoshop and InDesign*), Strata 3D, and basic Microsoft Office fluency
- Experienced in designing layouts for multiple print processes and digital graphics
- Able to create interior graphic treatments, which includes wayfinding hierarchy, signage, murals and brand integration

EDUCATION

John Herron School of Art
Indiana University (IUPUI)
1998 - B.F.A. in Visual Communication

EXPERIENCE

Rolls-Royce (promotion) - Indianapolis, IN (1.16 - present) **Creative Director of Visual Communications**

- Lead high-level graphic development for Rolls-Royce North America Defense, Rolls-Royce Indianapolis, and other internal entities
- Ensure company branding standards are met on all graphic materials for internal and external communications
- Creative design for, but not limited to, ad campaigns, facility environments, company events, product branding, apparel, promotional items, trade show booths, digital animations/videos, and 3D renderings/illustrations
- Strategically lead creative brainstorming sessions for product naming/branding, tag lines, and promotional phrasing
- Coordinate and complete projects for internal clients, executives, sales and project management
- On-site graphic surveys and presentations at various locations
- Help preserve digital assets on department server
- Develop appropriate vendor relationships to ensure the best execution is achieved from project-to-project
- Maintain department budget for services, subscriptions, supplies and travel

Rolls-Royce - Indianapolis, IN (6.14 - 12.15)

Graphic Specialist

- See duties above

Pratt Corporation - Indianapolis, IN (4.05 - 5.14)

Senior Graphic Designer

- Create and maintain graphics for wayfinding, retail displays & environments, branding presentations, signage programs, collateral, 3D renderings/illustrations, digital ad campaigns, and email announcements
- Responsible for developing and maintaining company branding standards on various marketing materials
- Delegating work to other designers, while maintaining my own
- On-site graphic surveys and presentations at various locations
- Research stock imagery, color trends, and relevant project content
- Coordinate schedules and estimates with clients, directors, sales and project management
- Responsible for presentation layouts to show design intent, marketing content, and internal procedures
- Lead brainstorming sessions to develop strategy for graphic campaigns
- Help preserve digital assets on company server

Inland Graphics Resource Center - Indianapolis, IN (3.98 - 4.05)

Graphic Designer

- Convert established graphics into flexography compliant specifications
- Create package graphics to promote company print capabilities for sales
- Manage files on the company digital asset management system
- Create package mock-ups for client approval
- Collaborate with project management to establish time lines and pricing
- Helped to establish ISO 9000 compliant procedures

Freelance Designer - Indianapolis, IN (95 - present)

Owner

- Sole-proprietor of Aura Graphic Design, LLC since 2006
- Graphic design for various national and local customers

Shelbyville Newspaper (Mac Staffing) - Indianapolis, IN (7.97)

Design Assistant

- Scanned photos, ads, text, film, slides, and Photoshop touch up

